



# BUSINESS ANALYTICS @ Sonae MC

## Descrição da vaga

### BUSINESS ANALYTICS (M/F)

We are currently looking for a Business Analyst to join our team in Matosinhos. The main objective is to analyze and produce support information for the business, contributing to the decision-making process.

#### Responsibilities:

- Extract value from internal databases, developing customer behavior analysis;
- Evaluate the actions directed under the loyalty program;
- Elaborate business analysis, including the decomposition of the problem, definition of analysis, extraction and treatment of information, assessment of conclusions and presentation of results;
- Identify opportunities for improvement, contributing to the optimization of the information analysis process;
- Identify business growth opportunities;
- Develop performance indicators and customer trends;
- Report information to different areas of the company.

#### Requirements:

- Preferential academic background in the areas of Mathematics, Statistics, Informatics or Management;
- Notion of databases;
- Proficiency in English;
- Knowledge of Excel, SQL and SAS tools;
- Experience in the areas of reporting and development of indicators.

#### Profile:

- Excellent ability to interpret and analyze data;
- Passion to take conclusions and present results;
- Intellectual curiosity;
- Critical sense and responsibility.