



## AMSWMC21\_PORTO: ACADEMY OF MARKETING SCIENCE WORLD MARKETING CONGRESS PORTO

26<sup>th</sup> to 29<sup>th</sup> June 2018

### *Social Program*

#### **26<sup>th</sup> June (Tuesday)**

Welcome Reception and Registration – Glass of Port @ Porto Palácio *rooftop* – between 16H30 and 19H00



**27<sup>th</sup> June (Wednesday)**

Wine Tasting and “Tuna Académica” Performance – between 17h30 and 18H30



<https://youtu.be/CtyIXiYljQ>



Taste of regional products made in the municipality of Vila Nova de Famalicão

<http://www.famalicaomadein.pt/>

**28<sup>th</sup> June (Thursday)**

Between 13H and 19H - Herança Magna – Lunch and “Fado” Performance

<http://www.herancamagna.pt/en>

Visit to Wine Cellar with Wine Tasting (Real Companhia Velha)

<https://www.realcompanhiavelha.pt/pages/home> - Takes around 40 m



Douro Cruise – Takes around 50 minutes



**29<sup>th</sup> June (Friday)**

Between 20H and 01H00

Gala Dinner – Cruises Terminal

With DJ



## *Optional City Tour*

For those who wish to attend on Thursday morning we offer a City Tour to Vila Nova de Famalicão with entrance to the Surrealism Museum and an industry visit to the company Casa Grande (Chocolate factory). Please let us know if you wish to attend by Tuesday 26<sup>th</sup> emailing [fcee@por.ulusiada.pt](mailto:fcee@por.ulusiada.pt)



### **Wi-Fi Access on Campus**

Network: WMC\_AMS

Pass: 21ams2018