



Competition for a Post-Doctoral Scholarship in R&D Unit

Subject: "Management"

1 Position

- Notice -

**Lisbon
2020**



Type of contract: Post-Doctoral Scholarship

Job/Scholarship Reference: BIPD(12M)/Gestao/PD/09-2020

Main Research Field: Economics

Sub Research Field: Marketing

Job Summary

This competition concerns **one** Post-Doctoral scholarships for scientific research in the scientific area: Management – Marketing and Consumer Behavior, at the research unit “COMEGI – UI4005 – Centro de Investigação em Organizações, Mercados e Gestão Industrial”, under the Project UIDB/04005/2020, financed by “Fundação para a Ciência e Tecnologia, I.P. (FCT)”, following the conditions presented herein.

Job Description

1. Main Scientific Area: Management / **Scientific Sub Area:** Marketing and Consumer Behavior

2. Admission Requirements

- a) The candidates must have a Doctorate degree in Management or similar areas (Marketing and Consumer Behavior), and a scientific and professional curriculum that reveals an adequate profile that fits the plan of activities.
- b) This degree should have been awarded during three years preceding the date of application (by Decree-Law no.950/2019 December 16) and should have not been awarded by the Universidade Lusíada de Lisboa or Universidade Lusíada Norte.
- c) The candidates should have competences in quantitative data analysis software, autonomy in the drafting of scientific papers and data collection fieldwork that enables the accomplishment of the work plan.



3. Work Plan

The scholarship aims implement and develop the following activities:

- Fieldwork for data collection of consumer behavior.
- Data processing with SPSS - AMOS and Smart-PLS.
- Drafting articles and scientific reports.

4. Legislation and Regulations

Law no. 40/2004 of August 18, amended and republished by Decree-Law no. 202/2012, August 27 (Estatuto de Bolseiro de Investigação Científica), amended by Decree-Law no. 233/2012 October 29, by Law no. 12/2013 January 29, by Decree-Law no. 89/2013 July 9, and by Decree-Law no. 123/2019 August 28 - Regulation of Research Scholarships of "Fundação para a Ciência e Tecnologia, I.P." (<https://www.fct.pt/apoios/bolsas/regulamento.phtml.pt>), approved by Decree-Law no. 950/2019 December 16.

5. WorkPlace

The job will be carried out in Office of "COMEGI – Centro de Investigação em Organizações, Mercados e Gestão Industrial", at "Fundação Minerva – Cultura – Ensino e Investigação Científica", in Universidade Lusíada – Norte (Porto), under scientific guidance of Prof. Paula Rodrigues.

6. Scholarship length

The scholarship has the duration of 12 months, scheduled to start on October 1, 2020, and can be renewed up to a maximum of 36 months, for equal periods, under exclusive basis.



7. Monthly Stipend

The researchers will receive monthly €1600,00, according to FCT regulations (See annex I of regulation 950/2019, December 16): <https://www.fct.pt/apoios/bolsas/valores.phtml.pt>.

8. Selection Process

The selection process will be based on the evaluation the following elements:

- 1) Competence in modelling consumer behavior, essentially in the tourism and luxury sectors (0 to 100 points).
- 2) Competence in quantitative data analysis software (0 to 100 points).
- 3) Publication of scientific articles in indexed journals (40 points for one article, plus 10 points for each additional article, up to a ceiling of 100 points).
- 4) Competence in planning and executing fieldwork (0 to 100 points).
- 5) Interview (average score of jury: 0 to 100 points).

Overall rating = $0,20*(1) + 0,20*(2) + 0,20*(3) + 0,20*(4) + 0,20*(5)$

9. Evaluation Committee

The committee includes the following members:

- a) President: Prof. Mário Caldeira Dias
- b) Member: Prof. Luís Valadares Tavares
- c) Member: Prof. Paula Rodrigues
- d) Substitute Member: Prof. Elizabeth Real and Prof. Rui Silva



10. Publication and Notification of Results

The final results of the evaluation process will be presented through the web site of Universidade Lusíada de Lisboa (www.lis.ulusiada.pt) and Universidade Lusíada – Norte (Porto) (www.por.ulusiada.pt), and the selected candidates will be notified by e-mail up to 90 days after the deadline for application submission. All candidates will have access to the minutes of the meetings and the ranking of candidates. Any non-selected candidate can present their request for revision up to 10 days after the date of notification, according to the “Código do Procedimento Administrativo”. The final decision will be notified by e-mail and a complaint can be presented until 15 days after that notification using the same e-mail or a request for revision can be asked to the Board of FCT until 30 working days after the notification.

11. How to apply/Duration and Closing Date

Application is open from July 1 until July 31, 2020.

Applications must be submitted by e-mail, containing the following documents:

- Identity card/citizen card or passport
- *Curriculum vitae*
- Motivation letter
- Recommendation letter(s)
- Qualification certificate (or declaration of honor from candidate that obtained the degree of doctor in the required conditions)
- The recognition of academic degrees assigned by foreign education institutions and the conversion record of the respective final classification to Portuguese scale (or declaration of honor from candidate)
- Other supporting documents

Candidates must send e-mail to cristinafreitas@fam.ulusiada.pt, with the subject of scholarship reference.

No applications will be considered after the stipulated deadline.



Number of positions: 1

Type of Contract: To be defined

Country: Portugal

Location: Porto

Organization/Company: “Fundação Minerva- Cultura – Ensino e Investigação Científica” /
Universidade Lusíada – Norte (Porto)